

# Great Taste – Zero Waste MANIFESTO



We follow the principles of the **Great Taste - Zero Waste Manifesto** and make a conscious effort to reduce our food waste.

**We will strive to:**

- plan efficiently,
- measure and analyze our food waste,
- order responsibly,
- design a smart menu,
- practice good storage routines,
- serve reasonable portions,
- build a zero-waste culture in our kitchens and beyond,
- communicate our efforts and
- continue to provide the great taste.

**We will also encourage and inspire others to do the same. We are committed to the fight against food waste and making a positive impact on our planet.**

